

Reducing Urban Nutrient Pollution to Moreton Bay

Griffith University EcoCentre

Thursday 11 February, 2016

Session 2 and 3 - Notes

ISSUES

- Industry engagement
- Communication
 - BCC ↔ Community
 - BCC ↔ BCC
 - HWW ↔ BCN (data share)
- Natural capital as asset
 - Marketing of Brisbane River
- Green infrastructure – linked to catchment plans
- Managing infill development impacts
- Who? What? What first?
 - Proactive planning
- Role of BCN as key community lobbyist
- Industry (development) forced to form relationship with Catchment Groups
- Leadership
 - Grassroots champions
- Stormwater treatment
 - Options for flexibility in onsite versus offsite treatment
- Sediment / erosion control
- Manage WSUD assets
 - Fund maintenance ✓✓
- In-stream and riparian rehabilitation
 - What impact does poor rehabilitation approach have on water quality?
 - Ongoing funding (maintenance)
- Removing concrete from our waterways
- Visions and Plans – OCCA
- Partnership to plan and deliver
 - Industry, research institutions, government, community
 - Form group to continue actions
- Tools and data to inform local actions
 - Local data of storm water and other assets impacting water quality
 - Warehouse of open access data
 - DATA ✓✓

- Getting data to community ✓
- Formal connection between research institutions and BCN
- Forums important
- Understanding how to reframe message to suit audience

SOLUTIONS

- Structured communication regarding development applications, potential impacts and catchment groups
- Community Reference Group
 - Ensure positive, not a one way flow of information
- Series of forums to share information

INTERNAL COMMUNICATIONS

- Unusual bedfellows policy
- 20% new people at the forums
 - Everyone responsible for bringing a new person
- Catchment groups invite officers from their local areas
- Keep it independent
- Outreach / awareness raising
 - Individuals reaching out / contacting political leaders
 - Tell them what happened today
- Social media – sharing
- How to engage with unengaged audience?
- Community service announcement
- Consistent message
- Change the rhetoric
 - New world city not okay
- BCN Member Groups send message to Council
 - Leadership in Council
 - Do or do not support this issue
- Maintaining the green space
- Connect community benefit to environmental benefit to local councillors
 - “We can help you win the next election if you work with us”
- **MARKETING INVESTMENT**
 - Not more science
 - E.g. water supply – risk message
 - To make a convincing argument for public spend
- Get commitment from their Local Councillor that they will champion Catchment Group issues with the Environment Chair

VISION – COMMON MESSAGE

- Local area – partial treatment solutions
- How to address drains delivering point source run-off into the creeks?
- WSUD – not enough space for wetlands to remove pollutants
- Try to remove pollution before it enters the waterway
- Education – School groups
 - Political photo opportunities
- Erosion and Sediment Erosion Control – it's still an issue that needs addressing
 - Catchment groups can help
- Investing in green infrastructure
 - Tool to inform decision making
- WSUD retrofitting – 50% or 100% retrofit does not make a big difference at the regional level
 - Need more data for local level
- How can QUU work with BCN once fine scale modelling complete? “12 months”
 - Will inform priority management actions at the local level
- Community – want to expand Brisbane River Corridor to include research and things other than rehabilitation
- To circulate Healthy Waterways *Living Waterways Booklet* (2014) to BCN Members – link found [here](#)
- ‘Walking the landscape’ Department of Environment and Heritage Protection Framework - invite to participate
- BCN website to provide links to resources and programs relevant to this issue
 - Wiki site?
- Integrate / engage with resilient rivers?
- Catchment group past actions are collected in annual reports – available online

WHAT NEXT?

FORUMS

1. Innovation – new science (1 and 2 together)
2. Science and best practice
3. Prioritisation
 - Share past actions? HWW
4. Communication and cooperation
5. Development Industry Forum
 - One pager submission for industry forum going forward for QUU funding
 - Participants list to be circulated

Possible funders: B4C, QUU (forward one page business case to QUU for funding), Port of Brisbane Pty Ltd for possible workshop venue, grants

VISION

- Circulate contact list
- Circulate draft vision

LEADERSHIP

- BCN – forums
 - Government – what messages do you take to politicians?
 - BCN – advocate for a champion
 - Do you know anyone? Invite them
1. Basic research
 - Sciences
 2. Communicate forum
 - Common vision
 3. Make next plan